## BISHOP'S STORTFORD HOCKEY CLUB

## Participant Measure

|  |  |  |  |
| ---: | :---: | :---: | :---: |
|  | Mear 0 | F | Total |
| $0-13$ | 526 | 1237 | 1763 |
|  | $54-25$ | 543 | 540 |
| $26+$ | 1083 |  |  |
|  | 620 | 323 | 943 |
| Total | 1689 | 2100 | $\mathbf{3 7 8 9}$ |


| Changes | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Junior Uplit | 0.25 | 0.15 | 0.15 | 0.15 | 0.15 |
| Ladies - ext | 0.1 | 0.05 | 0.05 | 0.05 | 0.05 |
| Men - extri | 0.15 | 0.07 | 0.07 | 0.07 | 0.07 |



Background

|  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | \% of <br> total | Number | \% of total | Number | \% of total | Number | \% of total | Number | \% of total |
| Disability | 10 | 0.2 | 30 | 1.7 | 45 | 3.2 | 60 | 5.0 | 75 | 6.5 |
| No disability | 5622 | 99.8 | 1722 | 98.3 | 1349 | 96.8 | 1131 | 95.0 | 1086 | 93.5 |
| BME | 236 | 4.2 | 74 | 4.2 | 58 | 4.2 | 74 | 4.2 | 49 | 4.2 |
| White | 5395 | 95.8 | 1679 | 95.8 | 1335 | 95.8 | 1141 | 95.8 | 1112 | 95.8 |

Gender

|  |  |  |
| ---: | :---: | :---: |
| Year 0 | M | F |
|  | $0-13$ | 0.3 |
| $14-25$ | 0.7 |  |
| $26+$ | 0.5 | 0.5 |
|  | 0.7 | 0.3 |
| Adult | 0.6 | 0.4 |

## Assumption

Year 1 junior uplift due to additional pitch capacity allowing for more session
unior \% increases reflect turnover in membership due to age (cumulative)
unior changes are in proportion to current gender split
Ladies $20 \%$ increase in Year 1 reflects addition of a 5th $x$
Men's $15 \%$ increase in Year 1 reflects addition of a 7th x
Assumed same proportions for $14-25$ and $26+$ (BSC links; new graduates; back to hockey will have differnet impacts but broadly similar overall)
Disability sessions to launch with adults in Year 1; junior sessions from Year 2
Disability to mirror gender proportions in overall cohort for basleine of each age group
Assume opposition participants in adult matches have same demographic composition as BSHC teams.
Adult opposition participants assume 13 per squad, 13 games per team each season. $20 \%$ turnover in team members and $33 \%$ turnover of teams (promtion, relegation etc)
Junior hockey opposition on 6 junior age group BSHC teams playing 3 tournaments per season at home vs 3 opposition teams (squads of 10)

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|  | Baseline | Target |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Throughput | 9827 | $\mathbf{2 1 9 1 2}$ | $\mathbf{3 4 2 1 4}$ | $\mathbf{4 6 4 0 8}$ | $\mathbf{5 8 6 0 2}$ | $\mathbf{7 0 7 9 6}$ |
| Percentage Increase | 23 | 48 | 72 | 96 | 120 |  |


| Assumptions |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of sessions Sessions |  | Participant Sessions |  |  |  |  |  |
|  |  | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Junior Hockey | 26 | 2317 | 3089 | 3089 | 3089 | 3089 | 3089 |
| Adults - Matches | 26 | 3042 | 3718 | 3718 | 3718 | 3718 | 3718 |
| Ladies - Training | 35 | 2100 | 2100 | 2100 | 2100 | 2100 | 2100 |
| Men's - Training | 35 | 1155 | 1750 | 1750 | 1750 | 1750 | 1750 |
| Club Training | 18 | 216 | 432 | 648 | 540 | 540 | 540 |
| Indoor | 44 | 308 | 308 | 308 | 308 | 308 | 308 |
| Summer League | 53 | 689 | 689 | 689 | 689 | 689 | 689 |
|  Sub total <br>  Cumulative Total |  | 9827 | 12086 | 12302 | 12194 | 12194 | 12194 |
|  |  | 9827 | 21912 | 34214 | 46408 | 58602 | 70796 |

Adult Matches

| Number of teams |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
| Men | 5 | 6 | 6 | 6 | 6 | 6 |
| Ladies | 4 | 5 | 5 | 5 | 5 | 5 |
| Participant sessions per season: Matches Men Ladies <br> Total - Adults | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|  | 1690 | 2028 | 2028 | 2028 | 2028 | 2028 |
|  | 1352 | 1690 | 1690 | 1690 | 1690 | 1690 |
|  | 3042 | 3718 | 3718 | 3718 | 3718 | 3718 |
| Summer League | 689 | 689 | 689 | 689 | 689 | 689 |
| Indoor | 308 | 308 | 308 | 308 | 308 | 308 |
| Men's Training | 1155 | 1750 | 1750 | 1750 | 1750 | 1750 |
| Ladies' Training | 2100 | 2100 | 2100 | 2100 | 2100 | 2100 |
| Club Training | 216 | 432 | 648 | 540 | 540 | 540 |

## APPENDIX 9

## BSHC Membership

Bishop's Stortford Hockey Club (BSHC) exists to provide good quality, structured hockey and coaching for all abilities, ages and genders in the local community. We are an inclusive club and actively encourage all aspects of the hockey including providing a social hub for all our members and seek to grow the sport for all players young and old in conjunction with local schools and organisations.

## Our Membership

BSHC has a total membership of nearly 600 running 5 men's \& 4 ladies sides on Saturdays in addition to several summer league, junior, mixed, veterans and indoor teams. The club has seen growth in all sections but substantial growth in junior numbers since our pitch was built at Hockerill Anglo European College (HAEC) in 1993. The club now boasts over 366 juniors from $5 y r s$ old and 190 in the 14-25 age group.

We have seen particularly significant growth in membership numbers in the years following the London 2012 Olympics with our overall membership increasing by $35 \%$ between the 2013/14 and 2016/17 seasons. This has been most notable in the junior section which has seen a $61 \%$ increase during the same period. As a result, BSHC is now the $28^{\text {th }}$ largest hockey club in England and officially recognised by England Hockey as one of 54 'Big Clubs' nationally.

|  | 2013/14 |  |  | 2014/15 |  |  | 2015/16 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | M | F | Total | M | F | Total |  |  |
| 5-10 | 30 | 31 | 61 | 20 | 54 | 74 | 29 | 48 |
| 11-13 | 39 | 75 | 114 | 23 | 47 | 70 | 32 | 78 |
| 14-16 | 6 | 29 | 35 | 28 | 48 | 76 | 25 | 29 |
| 17-18 | 11 | 7 | 18 | 15 | 37 | 52 | 13 | 23 |
| 19-21 | 13 | 10 | 23 | 7 | 12 | 19 | 6 | 6 |
| 22-25 | 20 | 15 | 35 | 20 | 20 | 40 | 18 | 16 |
| 26-35 | 35 | 25 | 60 | 40 | 30 | 70 | 24 | 25 |
| 36-45 | 25 | 15 | 40 | 20 | 20 | 40 | 36 | 33 |
| 46+ | 25 | 25 | 50 | 20 | 20 | 40 | 20 | 15 |
| Total | 204 | 232 | 436 | 193 | 288 | 481 | 203 | 273 |

APPENDIX 9

|  | $2016 / 17$ |  |  |
| :---: | :---: | :---: | :---: |
| Total | M | F | Total |
| 77 | 35 | 65 | 100 |
| 110 | 42 | 99 | 141 |
| 54 | 28 | 48 | 76 |
| 36 | 20 | 29 | 49 |
| 12 | 9 | 10 | 19 |
| 34 | 22 | 24 | 46 |
| 49 | 27 | 18 | 45 |
| 69 | 20 | 26 | 46 |
| 35 | 35 | 32 | 67 |
| 476 | 238 | 351 | 589 |

